



*caramelle, gomme da masticare, toffees,
anche senza zucchero*



Organizzazione con
sistema di gestione
certificato ISO 14001:2004



Information on the processing of personal and sensitive data

Information document pursuant to and for the purposes of Articles 13-14 of the GDPR 2016/679 (General Data Protection Regulation)

Pursuant to art. 13 of EU Regulation 2016/679 we herewith provide you with the necessary information regarding the purposes and methods of processing your personal data, as well as the scope of communication and dissemination of the same, the nature of the data in our possession and their provision.

1. Purpose of the data processing

We inform you that the data provided in the past by the data subject as well as those that will be acquired directly from the data subject or third parties, are subject to processing procedures by the company Serra Industria Dolciaria S.r.l. The processing of such data is performed for administrative, tax-related or management purposes, as well as for compliance with contractual obligations and the law and, more in general, for the proper conduct of commercial activities.

2. Processing procedures

The processing of personal data is to be understood as any operation or set of operations, performed even without the aid of electronic means, concerning the collection, recording, organisation, storage, consultation, processing, modification, selection, extraction, comparison, use, interconnection, blocking, communication, dissemination, erasure and destruction of data, even if not recorded in a database.

The processing of your data will be performed with the help of modern computer systems and by company personnel specifically appointed.

3. Scope of the communication and dissemination of data

Personal data shall not be disclosed. They may be disclosed to third parties for the proper performance of the activities listed in section 1.

4. Rights of the data subject

The data subject is entitled to obtain confirmation as to whether or not data relating to him or her are held, even if they have not yet been recorded, and the transfer of the same in an intelligible form.

- a) The data subject is entitled to obtain the following information:
 - I. origin of the personal data;
 - II. purposes and methods of data processing;
 - III. logic applied in the case of processing performed with the help of electronic instruments;
 - IV. identification details of the data controller, officers and designated representative;

SERRA Industria Dolciaria S.r.l.

Sede legale e stabilimento: Via Nazioni Unite 2 – 15067 Novi Ligure (AL) Italy
Tel +39 0143 323761 r.a. – fax +39 0143 745818 • <http://www.serradolciaria.it> – E-mail: serra@serradolciaria.it
P. IVA e C.F. 01232540060 CCIAA AL N. 147418 – Reg. Soc. Trib. AL N. 10161
Capitale Sociale Euro 51.480,00 i.v. –



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- V. the recipients or categories of recipients to whom the personal data may be disclosed or who may acquire the same as designated national representative, data processors or appointed managers.
- b) The data subject is entitled to obtain:
- I. updating, rectification or, where interested therein, integration of the data;
 - II. the erasure, conversion into anonymous form or blocking of all data used in breach of the law, including those the storage of which is not necessary for the purposes for which the data were gathered or subsequently used;
 - III. certification that the operations in letters a) and b) have been notified, as also related to their contents, to those to whom the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort in relation to the data subject's interests.
- c) The data subject shall have the right to object, in whole or in part:
- I. for legitimate reasons, to the processing of personal data concerning him or her, even if such data are pertinent to the purposes for which they were collected;
 - II. to the processing of personal data relating to him or her for the dispatch of advertising material or direct marketing, or for market research or commercial communications.

5. Consent or refusal to the provision of data

The provision of data is strictly necessary for the regular conduction of current and/or future business relationships. The refusal by the data subject to provide data will make it impossible to conclude, perform and manage the relevant contracts.

Pursuant to art. 13 of EU Regulation 2016/679, you may at any time request the integration, rectification, updating or erasure of your data by writing to Serra Industria Dolciaria S.r.l., Via Nazioni Unite 2, 15067 Novi Ligure (AL) or by e-mail at serra@serradolciaria.it.

The data controller is: Luigi Serra, Chairman of Serra Industria Dolciaria S.r.l.

The personal data processor is: Luigi Serra, Chairman of Serra Industria Dolciaria S.r.l.

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