



100%
FROM FRUIT



Le SPECIALITÀ
ITALIANE®


THE ONLY BAR MADE WITH...FRESH FRUIT!

For "healthy eating".

This new concept in snacks is made

from **top-quality Italian fruit**

(carefully selected, guaranteed):

nutritious and suitable for all diets as it is made

with fresh fruit puree - Made in Italy, also with

Protected geographical indication (PGI).



A HIGH-QUALITY SNACK:



ONLY
83
KCAL

Only 83 kcal
per portion

ITALIAN
PGI

ITALIAN PGI - The fruit bar with Italian
fruit, guaranteed, also PGI

100%
FRUIT

Produced using fresh fruit purée
with no added dried fruit

=1
PORTION
OF FRUIT

Each bar is equivalent to 150 g
of fresh fruit

+
FIBRE

High fibers content

➤ gluten-free

➤ fat-free

➤ no flavourings

➤ no added
sugars, only
natural fruit
sugars

➤ no
preservatives

➤ no added syrup

➤ gelatine-free



**SN03 - FRUIT SNACK WITH "PEACH AND
NECTARINE OF ROMAGNA PGI" AND
BLOOD ORANGE JUICE 30g
8004590563039**



**SN04 - FRUIT SNACK WITH BLUEBERRY
AND BLACKCURRANT FROM THE
VALLEYS OF PIEMONTE 30g
8004590563046**





SN02 - FRUIT SNACK WITH "PEAR OF EMILIA
ROMAGNA PGI" AND LEMON JUICE 30g
8004590563022



SN01 - FRUIT SNACK WITH
"CUNEO RED APPLE" 30g
8004590563015



FRUIT BAR

DISPLAY	x25
CARTON	x6
LAYER	x12
PALLET	x72

**BIO
FRUTTO**

*con Morbida
Frutta Bio*

**100%
DA FRUTTA**
SENZA GLUTINE
**ALTO CONTENUTO
IN FIBRE**

THE ORGANIC FRUIT BAR... WITH FRESH FRUIT!

BioFrutto is a brand-new product.

The highest quality **organic fruit** for
a natural and highly nutritious snack
that everyone can enjoy.

- Fewer ingredients for a more “natural” product range
- Made with fresh fruit purée
- Each bar contains the equivalent of one delicious piece of fruit (=150g)
- High fibers content



bioagri[✓]cert



THE NEW SNACK FOR THE NEW CONSUMERS

An innovative snack “made only with fruit”, it is an ideal snack for adults at work, and their lunch boxes; as after school snack, sports bar or for those seeking a healthy option and overall well-being...

Serra Industria Dolciaria's Research & Development department has been testing new recipes and new flavours to bring a wider range of products to meet consumer demands.



Uniqueness; made with fresh fruit, not dried.

A broad target market: children, sport and fitness fans, professionals.





SNB05 - BIOFRUTTO
ORGANIC BAR WITH APRICOT 30g
8004590373058



SNB04 - BIOFRUTTO
ORGANIC BAR WITH BERRIES 30g
8004590373041





SNB02 - BIOFRUTTO
ORGANIC BAR WITH PEAR 30g
8004590373027



SNB03 - BIOFRUTTO
ORGANIC BAR WITH PEACH 30g
8004590373034



FRUIT BAR

DISPLAY	x25
CARTON	x6
LAYER	x12
PALLET	x72

**SELECTED
INGREDIENTS.**



**INTENSE AND SAFE
SWEETENERS
SUCH AS XYLITOL
AND ISOMALT.**



**ORIGINAL RECIPES
WITH MINISTERIAL
AUTHORIZATION.**



***Fresh
White***
sugar free

Try the high quality chewing gum of the "Fresh White" assortment! The full and rich flavors make these products among the most pleasant on the market. Try the full versions (an explosion of taste) and the soft and juicy dragées, the famous "cubes" of chewing gum.

**They are really "impulse" products....
They are irresistible!**

FILLED CHEWING GUM

BAR0312 - FRESH WHITE
RIPIENE MENTHOL 77g
8004590077031



BAR0512 - FRESH WHITE
RIPIENE PEPPERMINT 77g
8004590077055



BAR0112 - FRESH WHITE
RIPIENE LIQUIRIZIA 77g
8004590077017



JAR

CARTON	x12
PALLET	310
LAYER	31

VAS30 - FRESH WHITE
 MENTHOL ORAL CARE 2x28g
 8004590228303



MENTHOL
 ORAL CARE

CL30 - FRESH WHITE MENTHOL
 ORAL CARE 28g
 8004590060316

BAR3012 - FRESH WHITE
 MENTHOL ORAL CARE 105g
 8004590110318



BAR0912 - FRESH WHITE 3
 EXOTIC 77g
 8004590217093

CLICKBOX

CARTON	4x20
PALLET	120
LAYER	15

BIPACK

CARTON	4x10
PALLET	120
LAYER	15

JAR

CARTON	12
PALLET	217
LAYER	31

BES

VAS32 - FRESH WHITE GREEN
ACTION 2X28g
8004590228327

GREEN
ACTION



BAR0812 - FRESH WHITE ³
SPEARMINT 77g
8004590217086



CL33 - FRESH WHITE GREEN
ACTION 28g
8004590060323



BAR3212 - FRESH WHITE
GREEN ACTION 105g
8004590110332

JAR

CARTON	x12
PALLET	310
LAYER	31

CLICKBOX

CARTON	4x20
PALLET	120
LAYER	15

BIPACK

CARTON	4x10
PALLET	120
LAYER	15

JAR

CARTON	12
PALLET	217
LAYER	31

SERRA INDUSTRIA DOLCIARIA:

QUALITY, HERITAGE, INNOVATION...



- SINCE 1950 A GREAT CONFECTIONERY TRADITION
- 3 PRODUCTION LINES
- 4 PACKAGING LINES
- PLANT: +5,000 SQM
- AREA: + 36.000 SQM
- ISO 14001 AND IFS CERTIFICATIONS
- ESTABLISHMENT AUTHORIZED FOR PROCESSING PACKAGING OF ENRICHED FOODS, SUPPLEMENTS, PRODUCTS WITH VITAMINS AND ORGANIC PRODUCTS.





...AND SUSTAINABILITY

"SERRA Industria Dolciaria" pays great attention to environmental issues, as evidenced by its large investment (2019) in photovoltaics: by covering the entire surface of the plant with panels, "Serra" now receives over 45% of the energy needed directly from the Sun. For the future, SERRA will pay more and more attention to all aspects of sustainability of its production.

