



**ONLY A FEW, SELECTED
INGREDIENTS: THE
SHORTEST POSSIBLE LIST**



**ABOVE ALL, A FOCUS ON
“NATURAL” INGREDIENTS**



**SELECTION OF THE BEST
JUICES OR EXTRACTS
FROM ITALIAN LOCAL
SPECIALITIES, INCLUDING
PDO AND PGI PRODUCTS**



**NEW COMBINATIONS
OF FLAVOURS WHICH
STILL EVOKE OUR
CONFECTIONERY
TRADITION**



SPECIAL, ITALIAN, DELICIOUS.

**“Le Specialità Italiane®” is a line of sweets
with unique characteristics.**

Just try these sweets. You will immediately feel the unmistakable taste of “PGI Syracuse Lemons”, for example, or the intense, aromatic strength of “PDO Calabrian Liquorice”. Or you will be amazed by the combination of a soft purée of “PGI Cuneo Red Apples” and the slightly spicy note of cinnamon...

A line of eleven bags, a rich, constantly evolving assortment.





SP41E - CARMELLE RIPIENE CON SUCCO DI
"ARANCIA ROSSA DI SICILIA IGP" 100g
8004590111414



SP42E - CARMELLE RIPIENE CON SUCCO
DI "LIMONE DI SIRACUSA IGP" 100g
8004590111421

SPECIALITÀ
Le ITALIANE®

CARAMELLE RIPIENE
ALLA
"MELA ROSSA CUNEO IGP"

CON NOTE DI
CANNELLA

SENZA COLORANTI
SOLO AROMI NATURALI
SENZA GLUTINE



SP37E - CARAMELLE RIPIENE ALLA
"MELA ROSSA CUNEO IGP" 100g

8004590351377

SPECIALITÀ
Le ITALIANE®

CARAMELLE RIPIENE
CON CONFETTURA A BASE DI
"PERA DELL'EMILIA
ROMAGNA IGP"

CON NOTE DI
ZENZERO

SENZA COLORANTI
SOLO AROMI NATURALI
SENZA GLUTINE



SP38E - CARAMELLE RIPIENE ALLA
"PERA DELL'EMILIA ROMAGNA IGP" 100g

8004590351384



SP12E - MOU MORBIDA CON
PANNA FRESCA E LATTE DELLE ALPI 100g
8004590351124



SP44E - TOFFEE CREMOSE CON ESTRATTO DI
"LIQUIRIZIA DI CALABRIA DOP" 100g
8004590111445



SP34E - CAMELLE RIPIENE CON ESTRATTO
DI "LIQUIRIZIA DI CALABRIA DOP" 100g
8004590111346



SP43E - CAMELLE RIPIENE AL
"MIELE ITALIANO" 100g
8004590111438



SP22E - CAMELLE RIPIENE ALLA
"MENTA PIEMONTESE" 100g
8004590111223



**SP20E - CARMELLE ALLE ERBE DIGESTIVE CON
ZUCCHERO GREZZO ITALIANO 80g
8004590359212**



**SP21E - CARMELLE ALLE ERBE BALSAMICHE
CON ZUCCHERO GREZZO ITALIANO 80g
8004590359205**

CARTON	12
PALLET	200
LAYER	20

**CAREFULLY
SELECTED
INGREDIENTS**



**METICULOUS
PROCESSING**



**SURPRISING
COMBINATIONS
OF FLAVOURS**



Le SPECIALITÀ BIO

SPECIAL, ORGANIC, DELICIOUS.

**Organic is simple,
natural and high-quality.**

Just try these brand new organic sweets.
The superb flavour of the best organic fruit:
bilberry, lemon, orange and then the sour, wild
tang of blackcurrant, the spicy taste of ginger,
or the smooth sweetness of honey. Enjoy the
amazing new flavours of superfoods like goji
berries, turmeric or royal jelly.



WITH
ORGANIC
LEMON JUICE

*From the sunny and
beautiful lands
of Sicily*

WITH
ORGANIC
HONEY

*Since the Greeks
the sweetest
loved and natural
sweetener*



WITH
ORGANIC
ROYAL JELLY

*An ancient natural
Super Food,
precious and
nutritious*



**BIO42E - CARMELLE BIOLOGICHE CON
LIMONE MIELE E PAPPÀ REALE 80g
8004590618425**



WITH
ORGANIC
ORANGE
JUICE

*It's the fruit of
the sun and the
beautiful lands of
Sicily*

WITH
ORGANIC
GINGER

*Incomparable,
with his spice and
stimulant notes*



WITH
ORGANIC TURMERIC
POWDER

*Spicy of an intense
color yellow, is the
ingredient of ancient
tradition
of many cultures*



**BIO41E - CAMELLE BIOLOGICHE CON
ARANCIA ZENZERO E CURCUMA 80g
8004590618418**



**WITH
ORGANIC
BLUEBERRY
JUICE**

*The typical forest
fruit, a sweet,
intense, pleasantly
acidulous berry*

**WITH
ORGANIC
BLACKCURRANT
JUICE**

*Fruity, herbaceous
and slightly sour.
It contains the
good of the forest
on late summer
days*



**WITH
ORGANIC
GOJI JUICE**

*Sweet red berries,
for centuries the
Tibetans have
defined the "fruit
of long life"*



**BIO26E - CAMELLE BIOLOGICHE CON
MIRTILLO RIBES NERO E GOJI 80g
8004590618265**

CARTON	12
PALLET	200
LAYER	20

VERY FEW
SUPER SELECTED
HIGH-QUALITY
INGREDIENTS.



WITH THE
BEST NATURAL
AROMAS.



NO AFTERTASTE,
A FEELING OF
NATURALNESS.



SUGAR
FREE



NEW!

**For SERRA, "Sugar Free" means
pleasure for the mouth (and less
sugar to assimilate).**

We offer you candies without sugar as a true moment of pleasure, thanks to their intense and well-defined flavors and their smooth and fresh sensation. Enjoy the mix of herbs and the pleasantly spicy strength of ginger.

So, "candy"? ...Not just that. They are sugar-free candies, designed to discover new sensations of taste.



SZ01 - CARMELLE SENZA ZUCCHERO
LIMONE, ZENZERO E PROPOLI 80g
8004590508016



SZ03 - CARMELLE SENZA ZUCCHERO
MANGO E ZENZERO 80g
8004590508030



SZ02 - CAMELLE SENZA ZUCCHERO
ARANCIA, ZENZERO E CURCUMA 80g
8004590508023

CARTON	12
PALLET	200
LAYER	20



**CL35 - CARMELLE SENZA
ZUCCHERO MANGO E
ZENZERO CLICKBOX 50g
8004590155357**



**CL42 - CARMELLE SENZA
ZUCCHERO LIMONE, ZENZERO
E PROPOLI CLICKBOX 50g
8004590155425**



**CL41 - CARMELLE SENZA
ZUCCHERO ARANCIA, ZENZERO E
CURCUMA CLICKBOX 50g
8004590155418**

DISPLAYx25

CARTON	6x25
PALLET	x72
LAYER	x12



CL02 - MENTA ARANCIA 50g
8004590555027



CL01 - MELISSA LIMONCELLA 50g
8004590555010



CL03 - MENTA LIQUIRIZIA 50g
8004590555034

DISPLAYx25

CARTON	6x25
PALLET	x72
LAYER	x12

SERRA INDUSTRIA DOLCIARIA:

QUALITY, HERITAGE, INNOVATION...



- SINCE 1950 A GREAT CONFECTIONERY TRADITION
- 3 PRODUCTION LINES
- 4 PACKAGING LINES
- PLANT: +5,000 SQM
- AREA: + 36.000 SQM
- ISO 14001 AND IFS CERTIFICATIONS
- ESTABLISHMENT AUTHORIZED FOR PROCESSING PACKAGING OF ENRICHED FOODS, SUPPLEMENTS, PRODUCTS WITH VITAMINS AND ORGANIC PRODUCTS.





...AND SUSTAINABILITY

"SERRA Industria Dolciaria" pays great attention to environmental issues, as evidenced by its large investment (2019) in photovoltaics: by covering the entire surface of the plant with panels, "Serra" now receives over 45% of the energy needed directly from the Sun. For the future, SERRA will pay more and more attention to all aspects of sustainability of its production.

